

WEBINAR ON DAIRY AND LIVESTOCK SECTORS OF PAKISTAN

22 June 2020

TENTATIVE/PROPOSED AGENDA

Italy time	Pakistan time	Opening Remarks	Expectation
10:00	13:00	Opening Remarks	
10:10	13:10	Presentation by Punjab Board of Investment & Trade (PBIT)	Highlighting incentives of the provincial and federal governments especially for investors in Dairy & Livestock
10:30	13:30	Presentation by Punjab Livestock & Dairy Development Board (PLDDB)	The focus of the presentation could be on livestock (& dairy) and opportunities available for investment.
10:50	13:50	Pakistan Dairy Association (PDA)	Sector introduction, market conditions and dynamics, main players, and opportunities for investment in dairy sector etc.
11:15	14:15	Technologies and solutions for livestock and dairy sector for Pakistan	An overview from Italian companies presenting technology and solutions for the Pakistani market
11:15	14:15	Q&A session	

Participants from Pakistan:

- Ministry of Commerce
- Board of Investment
- Punjab Board of Investment and Trade (PBIT)
- Pakistan Dairy Association (PDA)
- Representative of Lahore Chamber of Commerce & Industry (LCCI)
- SMEDA
- UVAS- University of Veterinary and Animal Science Lahore – Pakistan
- National Institute of Food Science and Technology (NIFSAT)
- Engro Foods (Sahiwal)
- Adam's (Sahiwal)
- Usama Dairies (Khanewal)
- Other relevant small companies producing milk and small plants producing cheese, ghee, yogurt, etc. in Lahore, Sahiwal and Khanewal.